

Social Media Community Guidelines

The Nova Scotia Nursing and Midwifery Regulator (NSNMR) is the regulatory body for licensed practical nurses (LPNs), registered psychiatric nurses (RPNs), registered nurses (RNs), nurse practitioners (NPs), and registered midwives (RMs) in Nova Scotia. Our mandate is to protect the public by promoting the provision of safe, competent, ethical and compassionate nursing services by our registrants.

NSNMR values open dialogue with all of our stakeholders and we encourage all individuals to engage with our social media accounts (Facebook, Twitter, LinkedIn and YouTube). We also want to make you aware that information posted on our public-facing platforms is available to the public.

To facilitate the exchange of ideas on NSNMR's social media platforms and to ensure they are expressed in an appropriate manner, we developed Social Media Community Guidelines. These guidelines outline expectations for participation on NSNMR social media.

As a member of NSNMR's online community, we ask that you keep the following in mind when posting or commenting:

A Community of Respect

NSNMR values diverse opinions. To create a safe, positive and engaging environment for all users on NSNMR social media platforms, your participation in the online community must always be respectful and courteous. Insults, threats or harassment are prohibited and will not be tolerated. NSNMR reserves the right to delete - to the full extent permitted by each respective social media platform - any post or comment that:

- Is violent or graphic, defamatory, offensive, discriminatory, harassing or misleading.
- Is obscene, pornographic or lewd.

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- Invades others' privacy, including sharing personal information.
- Impersonates other people or organizations.
- Does not comply with copyright laws and intellectual property rights.
Misrepresentation of content will be removed.
- Does not respect that other people in the community have different life experiences and may have a different perspective than yours.

Be Helpful and Relevant

NSNMR's social media accounts are intended to:

- Provide helpful regulatory information relevant to stakeholders.
- Engage with others.
- Promote the NSNMR culture, purpose, mission, vision and values.

The content you contribute should be relevant and based on your own opinion and experience

Promotions and Commercial Solicitations

To preserve the integrity of NSNMR content, content and activities consisting of advertising, promotion or solicitation are not permitted, including:

- Creating or posting content regarding your (or someone you are connected to) products or services.
- Spamming with repeat messaging or links.

NSNMR Registrant Social Media Accountabilities

NSNMR registrants are reminded that they are accountable to know how their standards of practice, code of ethics, practice guidelines and employer policy apply to social media use. There are benefits to social media use but also many potential risks to the public, nurses and the profession. Review the Social Media Practice Guideline to understand accountabilities related to social media.

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Moderating NSNMR Social Media Accounts

Members of the NSNMR Communications Team moderate all comments posted on our social media accounts Monday to Friday during operational hours. We reserve the right to remove comments that are inappropriate as soon as possible and to block access to repeat offenders of these guidelines.

CONTACT US

For questions regarding NSNMR social media community guidelines, please contact our Communications Team at communications@nsnmr.ca.